

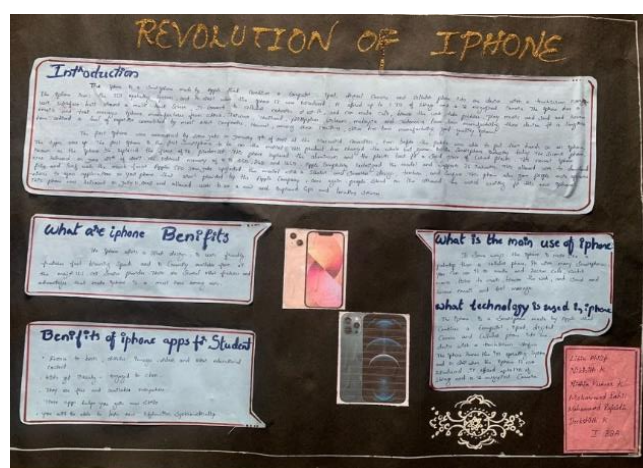
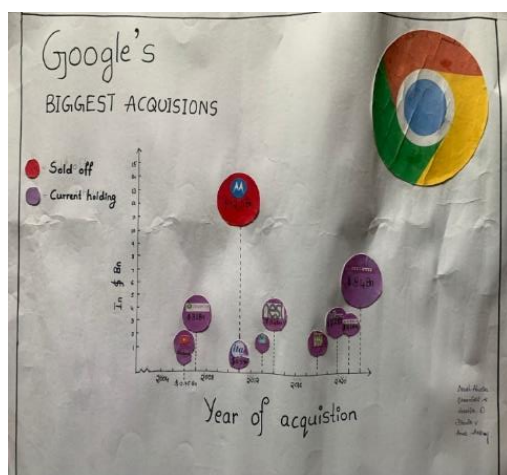


Subject Wall Magazines: **Business World**

2021-22

Editorial Board		Pushpa N, Asst prof - Chief Editor Helan, III BBA -Editor Devika, II BBA -Asst Editor Nireeksha, I BBA -Asst Editor
No. of issues published		9
SL.No.	Theme	Contributor
1.	Googles Biggest Acquisitions	Anush Abudla, Shreenidhi K, Veekshith, Afshaan, Hithashree, Bhavishya Rai, Swastika K, Deena, Chandrababha, I BBA
2.	Indian Armed Forces	Shravan, Sachin, Shihad, Shammiudin, Suhail, I BBA
3.	Indian Police Services	Vaishnavi, Aneeksha S Rai, Bindushree, Amshithal, I BBA
4.	Reliance Digital	Shrijith Es, Saju Jacob, Daivik. Y. Rai, Mohammed Arees S, Mithun Menezes, Ponnanna K L, I BBA
5.	Revolution of IPHONE	Libin Philip, Nikhith K, Nithin Kummar, Mohammed Sahil, Mohammed Rufaidh, Deeshith K, I BBA
6.	Digital Marketing	Shreya ,Helan, Jyothishna, Harshitha, III BBA
7.	Email Marketing	Harshitha, Devika, Raksha, Aishwarya , Sneha, Krupali , II BBA
8.	Facebook for Business	Nireeksha D, Milton, Shashank, Akash, Prothosh , Lokendor , II BBA
9.	Promotional Materials	Ramya Rai , Prajna, Lavanya , Afwana Danisha, Samra, II BBA

Sample Issues

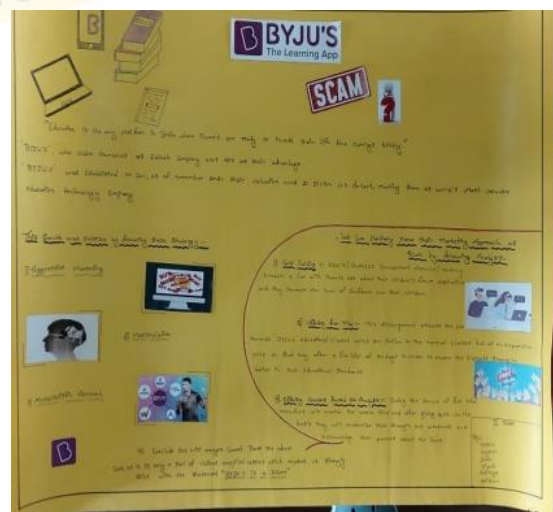
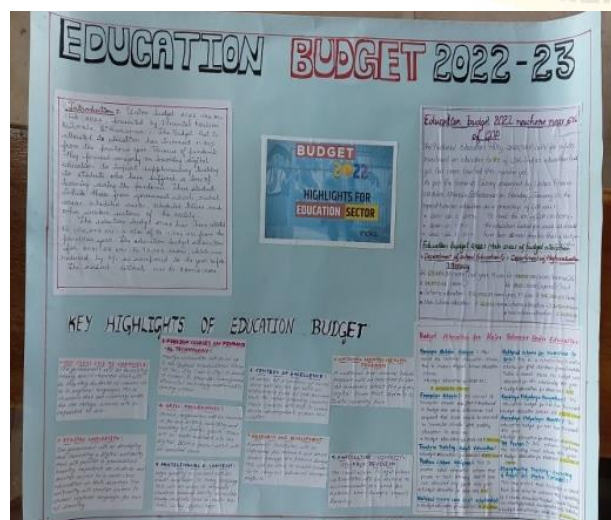




2020-21

Editorial Board		Pushpa N, Asst prof Helan, III BBA Devika, II BBA Nireeksha, I BBA	-Chief Editor -Editor -Asst Editor -Asst Editor
No. of issues published		10	
SL.No.	Theme	Contributor	
1.	Did You Know	Fathimath Nishma, Nireeksha D, Ankitha K S, Hendriya Lobo, Afshaan, Hithashree, Bhavishya Rai, Swasthika K, Deena, Chandrababha, I BBA	
2.	Self – Discipline	Hrithitha, Rashi Rai, Pratheeksha, Dayana, I BBA	
3.	Rise and Fall off Nokia	Mohammad Imran, Mohammad Irfan, Mohammad Mansoor, Abdul Harshad, Suhan Rai, I BBA	
4.	BYJU'S Scam	Rethik, Layson, Yash, Ziyad, Adithya, Vaibhav, I BBA	
5.	Crypto Currency	Arjun, Bhavith, Hithesh, Prathwin, Preetham, Rakshith, II BBA	
6.	Education Budget	Shreya, Helan, Jyothishna, Harshitha, III BBA	
7.	Artificial Intelligence	Harshitha, Devika, Raksha, Aishwarya, Sneha, Krupali, II BBA	
8.	Ways to bee Happy	Nireeksha D, I BBA	
9.	Strategic Management	Kavishma Shetty, Athmi Rai, Amrutha, Bhavishya, II BBA	
10.	Cashless Digital Payment	Milton, Shashank, Akash, Prothosh, Lokendor, II BBA	

Sample Issues



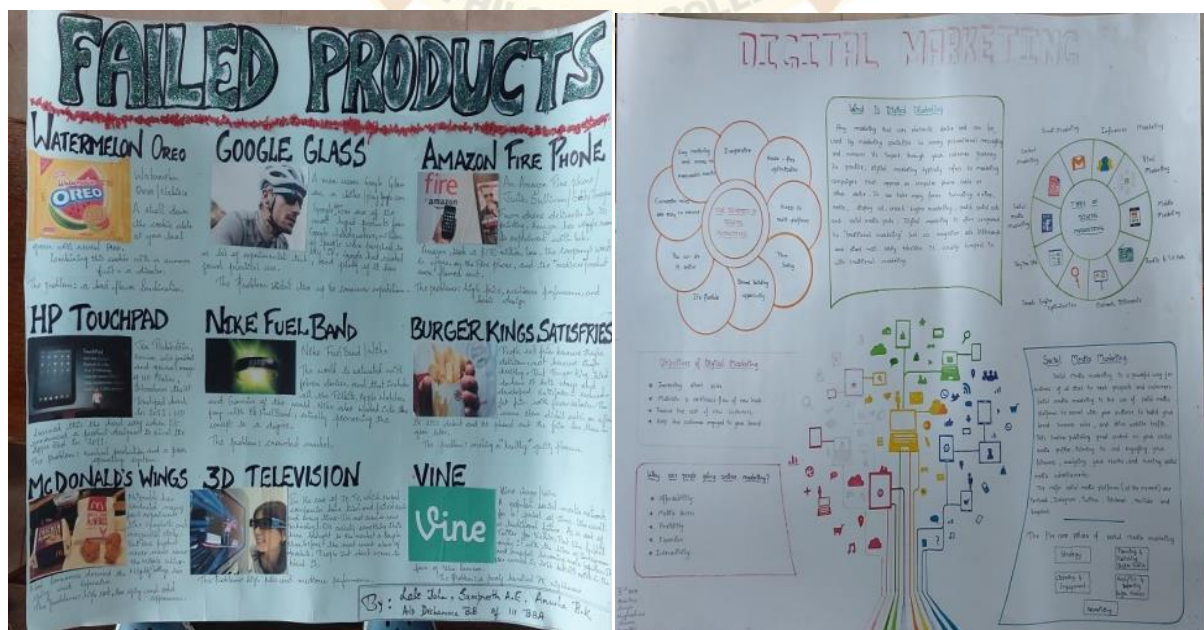


2019-20

Editorial Board	Harshith R, Asst prof Lali, III BBA Dechamma, II BBA Akhilesh, II BBA	-Chief Editor -Editor -Asst Editor -Asst Editor
No.of issues published	10	

SL.No.	Theme	Contributor
1.	CSR of Infosys	Lahari, Namratha, Vidya, Sujith, Rohith Prabhu, Hardik K, I BBA
2.	Sathyam Scandal	Bhagyashree, Chirashree, Shivani, Akshay, Mohammad Riza, I BBA
3.	Bying Your Dream Car	Shilpa N S, Suneeth, Kaveramma M N, Divya, Muskan, Shine, I BBA
4.	Failed Products	Lali John, Sampreeth, Anusha, Dechamma, III BBA
5.	Direct Selling Company In the World	Sinchana M C, II BBA
6.	Digital Banking	Namratha, Shivani, Bhagyashree, Priyambika, Kaveramma M N, I BBA
7.	Union Budget	Kaveramma, Bhagyashree, Namratha, Shivani, Priyambika, III BBA
8.	App development	Ramya Rai, Prajna, Lavanya, Afwana, Danisha, Samra, II BBA
9.	Digital Marketing	Sowmya, Muskan, Chirashree, Sneha, II BBA
10.	New Year	Ramya, II BBA

Sample Issues



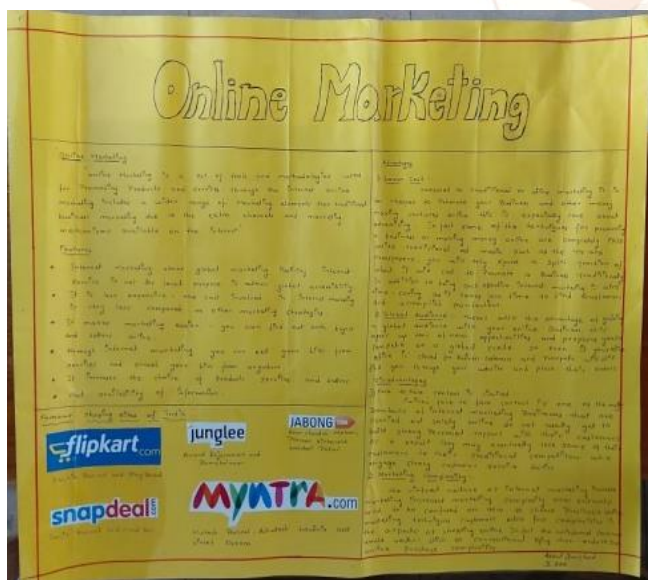


2018-19

Editorial Board	Harshith R, Asst prof Anuradha Bharadwaj, III BBA Reshma Banu, II BBA Akhilesh, II BBA	-Chief Editor -Editor -Asst Editor -Asst Editor
No. of issues published	7	

SL.No.	Theme	Contributor
1.	Online Marketing	Sowmya, Bhagyashree, Kaveramma, I BBA
2.	Indian Industries	Shreya, Sinchana, Helan, Mohammad Rafi, Sirajuddeen, Amruth, I BBA
3.	Digital India	Nixon Joseph, II BBA
4.	Indian monuments	Vibin, II BBA
5.	Types of Currency	Deekshith, III BBA
6.	Budget Chart of 2019	Thasvi, Meghana, II BBA
7.	Real and Fake Products	Maithri, Anuradha Bharadwaj, Aneesh, Akhilesh, Deekshith, Yashavanth – II BBA

Sample Issues





2017-18

Editorial Board	Harshith R, Asst prof -Chief Editor Arpith, III BBA -Editor Reshma Banu, II BBA -Asst Editor Precil, I BBA -Asst Editor
No. of issues published	10

Sl.No.	Theme	Contributor
1.	Financial Market	Reshma Banu, Rushida, Rachana, Jananni, Shanthi, II BBA
2.	Civil and Crime Law everyday life	Deekshith, II BBA
3.	Social Media	Maithri, Anuradha Bharadwaj, II BBA
4.	Technology Addiction	Mohammad Riza, I BBA
5.	Management Information System	Maithri, Anuradha Bharadwaj, II BBA
6.	CEOs of Prominent Companies	Nichelle, II BBA
7.	Digital Business	Law John, I BBA
8.	Game Trapping	Skandha, I BBA
9.	Business strategies	Sachin, Arpitha, III BBA
10.	Value of education	Precil, I BBA

Sample Issues

